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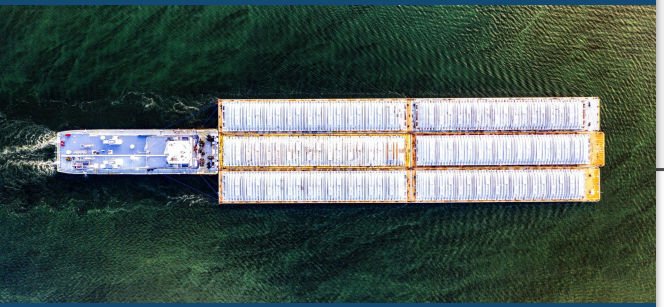
CASE STUDY

Streamlined Planning, Smarter Decisions.



Company Overview

A leading provider of base oils and industrial services in North America, serving Fortune 500 companies across various sectors, including chemical, manufacturing, and government.

Their operations depend on time-sensitive logistics and strict compliance, necessitating accuracy, visibility, and speed throughout the supply chain.

Unlocking Operational Efficiency with BargeOS

BEFORE	AFTER BARGEOS
Manual planning in Excel	Real-time voyage planning with auto-updates
No visibility into barge status	Live tracking and accurate ETAs for all teams
Time-consuming reporting	Automated reports saving 5+ hours/week

Challenge

Before adopting BargeOS, they continually faced several operational pain points in their marine logistics process:

Voyage: Planning: Teams relied heavily on internal systems and spreadsheets, which made it challenging to keep plans up to date and share updates across departments.

Tracking: Without live tracking or accurate ETAs, they frequently encountered operational surprises and had to make reactive decisions.

Reporting: Data had to be gathered manually from different systems, which introduced errors and cost the team valuable time.

Solution

With the rollout of BargeOS, our customer transformed their marine logistics with tools that improved collaboration, visibility, and speed:

Voyage Planning: Direct in-platform trade lane planning with automatic updates based on lock status, weather, and other variables.

Tracking: Installed GPS tracking devices on barges provide real-time location data and intelligent ETAs through a shared dashboard.

Reporting: Centralized, automated reporting streamlined communications and eliminated manual data gathering.

Result

Voyage planning now takes **less than half the time**, and streamlined reporting **frees up five additional hours each week**—all thanks to the team's switch to BargeOS..

Real-time tracking and accurate ETA updates have minimized last-minute changes and improved cross-team communication. With centralized planning and reporting tools, teams now collaborate more effectively, make faster decisions, and operate with greater confidence.

The shift from to proactive logistics management has not only improved efficiency but also laid the foundation for smarter, more scalable marine operations.

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